

# Building a Sustainable Future Together



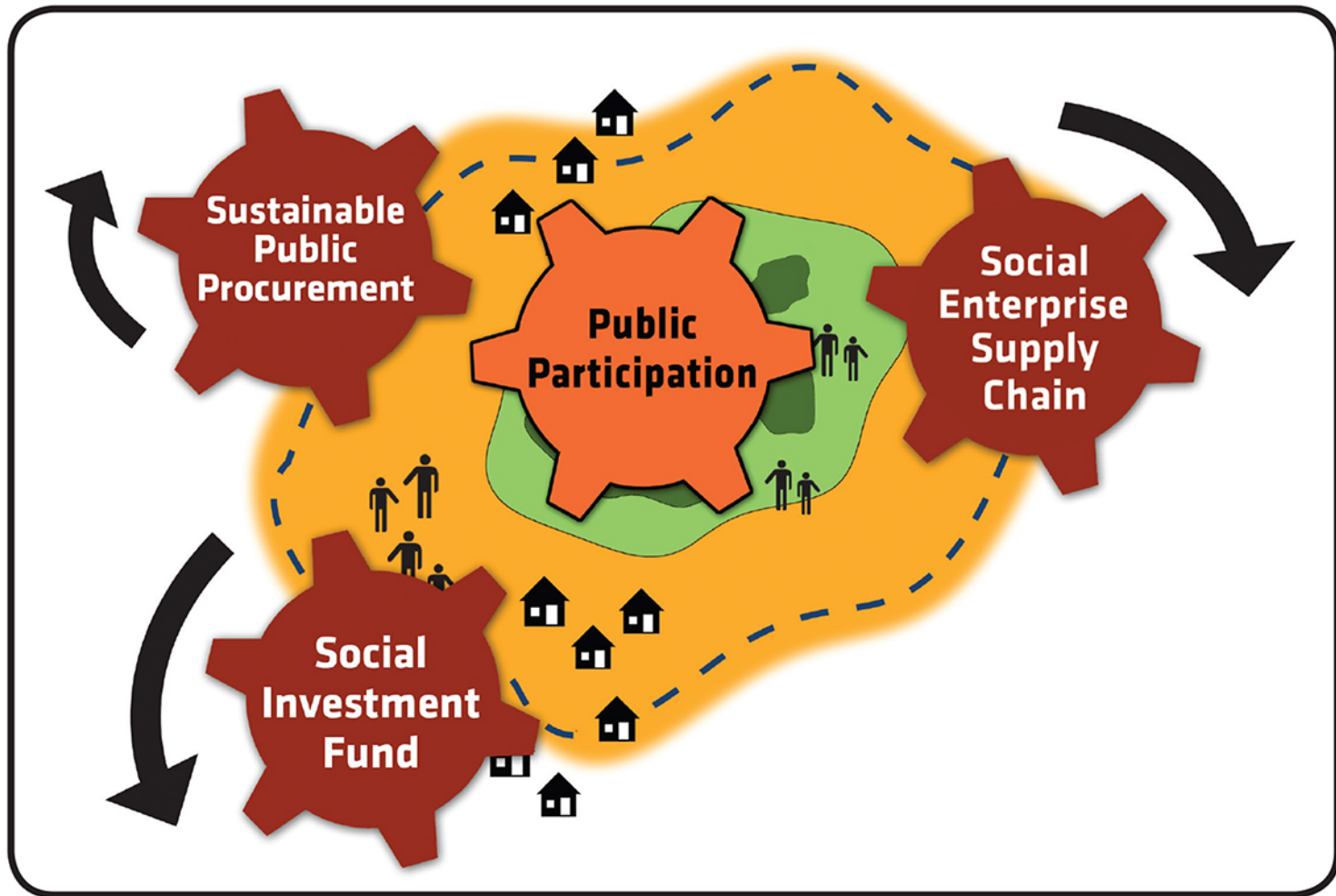
EuroMAB 2017  
4-7 April 2017, Sarlat, France  
Dordogne Basin Biosphere Reserve, France



assist  
social capital



**Figure 2 – Social Enterprise  
and Biosphere Reserves Development Framework Diagram**



# Internationally

- EuroMAB 2011: Workshops on SE, SC and SPP
- Social Enterprise & Biospheres Development Framework (launched Canada and Philippines 2013)
- Post ICC workshop in Sweden 2014, Vietnam study visit 2014
- EuroMAB Working Group, EuroMAB 2015, Scotland 2015, leading to response to Draft Lima Action Plan
- 4<sup>th</sup> World Congress Lima 2016, workshop, launch of OASIIS and initiation of WNBR thematic Network
- Now working in 4 continents with 11 BRs registered on OASIIS
- Creating Working Plans for 7 BRs with context mapping, capacity building and policy development

# **OASIIS Partners**

**Scottish Government  
Swedish BR Network  
JEOD**

**12 BRs in 9 countries**

**Ghana**

**Italy**

**Perú**

**UK**

**South Korea**

**South Africa**

**Spain**

**Sweden**

**Vietnam**



Search by BR name or MAB


### Capacity Filters



## Information

The below information is the aggregate of all associated organisations

[Employees](#)
[Organisation breakdown](#)
[Financials](#)


Total number of organisations: 3

### Sectors



Environmental Services

Food Production

Agricultural Services & Products

Education

Scientific research and development

Livestock

Fishery

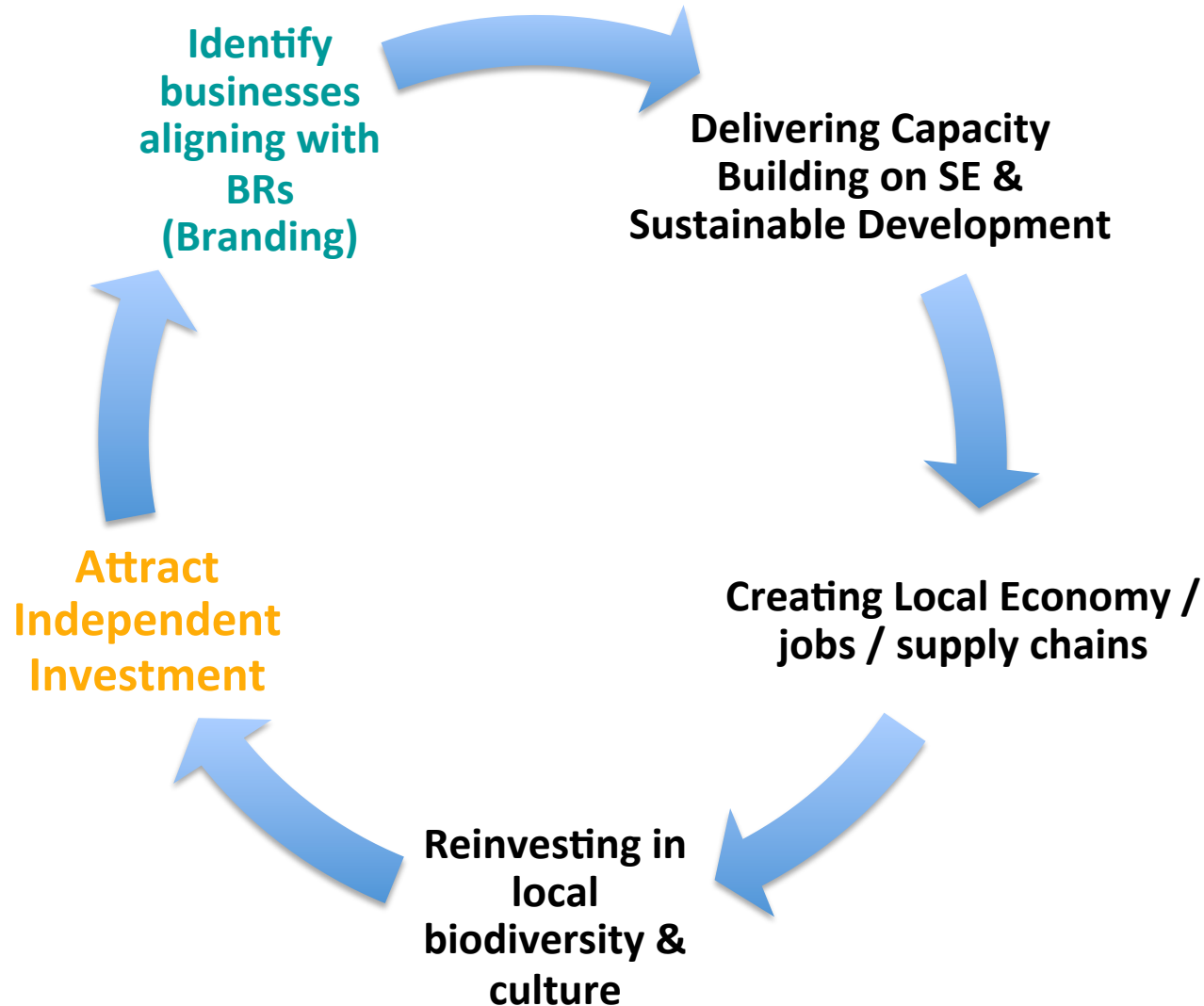
### Legal Structure



Private

CSO

# OASIIS Cycle of Reinversion



# Positive Outcomes for Businesses and SEs

## Short

- Better connection with:
  - Value in UNESCO BR designation (e.g. charter and branding)
  - Relevant market segments in BRs
  - Capacity building
  - Visibility

## Medium

- Increased:
  - Services delivered by Social Enterprises and local businesses with the BR Brand (tourism, infrastructure, recycling, renewables, education, carbon footprint, etc)
  - Robust local economy
  - Local ownership
  - Increased visibility and opportunity for social investment
  - Local involvement of BR communities and citizens
  - Opportunity in green economy

## Long

- Increased:
  - Social Investment
  - Long term sustainability
  - Community Benefit Clauses in public sector contracts
  - More extensive local/short supply chains with increased capacity
  - Growth in local jobs and international opportunities



# Positive Outcomes for BRs

## Short

- Better understanding of:
  - BRs and BR Branding
  - Better understanding of Social Enterprise and how it can help deliver the aims of BRs
  - Better understanding of relevant market segments in BRs

## Medium

- Increased:
  - BR services delivered by Social Enterprises and local businesses with the BR Brand (tourism, infrastructure, recycling, renewables, education, carbon footprint, etc)
  - Increased visibility and opportunity for social investment
  - Local involvement of BR communities and citizens and capacity for collective action
  - Financial independence and space for innovation

## Long

- Increased:
  - Delivery on Lima Action Plan Outcomes
  - Social Investment
  - Community Benefit Clauses in public sector contracts
  - More extensive local/short supply chains with increased capacity and support for biodiversity and ecosystems
  - Growth in local jobs and international opportunities
  - **Flexible model for replication in other BRs**

Strategic Action Area	SEBR and OASIIS relevance to Lima Action Plan
<p><b>A.</b> The World Network of Biosphere Reserves consisting of effectively functioning models for sustainable development.</p>	<p>The SEBR Framework presents a model for sustainable development within BRs, aligned closely with the UN SDGs. The SEBR model hinges on participatory collaboration and implementation. The SEBR action plans include actions on learning and training opportunities as well as ASC’s collaboration with JEOD and other educational institutions. Key to the SEBR-DF is the financial sustainability of BR and the SEs within them, allowing them to create a robust and resilient model for sustainable development.</p> <p><b>A 1, 4, 5, 6</b></p>
<p><b>B.</b> Inclusive, dynamic and results-oriented collaboration and networking within the MAB Programme and the World Network of Biosphere Reserves.</p>	<p>The SEBR-DF and the OASIIS Platform present an inclusive model for SEs within BRs to become active stakeholders and stewards of their BR. The OASIIS Platform also represents an opportunity for collaboration, learning, and networking as well as providing a platform for research and monitoring, within individual BRs as well as both transnationally and transboundary BR regions.</p> <p><b>B 1, 2, 4</b></p>
<p><b>C.</b> Effective external partnerships and sufficient and sustainable funding for the MAB Programme and the World Network of Biosphere Reserves</p>	<p>The essence of the SEBR-DF is that BRs become financially sustainable, independent and grounded on the Scottish social enterprise model. BRs to establish themselves as social enterprises and/or act as a platform and enabling space for social enterprises. ASC and the SEBR-DF support capacity building and promote partnerships and would provide these opportunities in part through the OASIIS Platform. Internal and external partnerships leading to more effective, efficient and robust BRs.</p> <p><b>C 3, 4, 6</b></p>
<p><b>D.</b> Comprehensive, modern, open, and transparent communication, information and data sharing.</p>	<p>The OASIIS Platform alone provides a comprehensive, modern, open and transparent information and data-sharing platform. This platform will not only inform BR but will also be used for research, reporting and self-populating through the benefit of being visible to social investment. ASC will release an biennial OASIIS Report which will inform the state of enterprises within and around BRs.</p> <p><b>D 1, 2, 3</b></p>

# Challenges

- Lack of understanding of social enterprise in WNBR
- Lack of visibility of businesses in BRs to attract social investment
- Language barrier – currently translating into Vietnamese, Italian, Spanish and Swedish
- National and local contexts vary massively from region to region so the process is complex and based on interest
- Funding to deliver local capacity building and policy development

# Thank you!

# Merci Gracias Grazie Tack



# OASIIS



The Scottish  
Government  
Riaghaltas na h-Alba



# Contact details

## Assist Social Capital CIC

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