

BR and economic sector

Chairs - reporter



WORLD NETWORK OF BIOSPHERE RESERVES
euromab 2017
building a sustainable future together



- Objectives
 - Share knowledge and create synergies on the topic « involving the economic sector »
- Expected outcomes:
 - Common projects
 - New collaborations
- Workshop format :
 - Presentation of 4 approaches to involve economic actors
 - Participative co-construction through a market place, where more experimented offer and less experimented identify needs

- Main issues discussed:
 - Opportunities to adopt one of the provided approaches
 - Knowledge and benchmark issues
- Outputs
 - 6 action cards completed corresponding to 6 groups of people interested to get connected in the future for new projects
 - Informal network around branding products
 - Creating or developing local chain value around little companies
 - Presentation of territorial ecology to explore opportunities in BR
 - New cooperation group around eco-player charter



- Relevance to LAP:
- Relevance to SDG:

